

Video Transcript

HSBC Brings to You Biodiversity

Professor Johan Rockström, Director, Potsdam Institute for Climate Impact Research

The past 50 years have seen this exponential rise in human pressures on the planet, showing evidence that we're starting to hit the ceiling of the biophysical capacity of the planet to remain stable and deliver life-support systems for humanity.

What are the boundaries that can keep the planet, entirely, in a stable state? Those are the big systems that we have to be managing, be stewards of, govern, in order to have a chance of a good state of the planet.

Go beyond it, and we risk triggering tipping points. But stay within them, and we have a very high chance of having a planet that can continue serving humanity for the future.

Hubert Keller, Senior Managing Partner, Lombard Odier Group

There is a real opportunity to connect the dots today between the huge amount of capital that is sitting on the sidelines and can really be redeployed in nature.

The circular bioeconomy is probably feeding something like 6 or 7% of our economic activity. It has the potential to grow up to 30%. This is a huge growth opportunity for many companies.

Siew Meng Tan, Regional Head of HSBC Global Private Banking, Asia Pacific

In the circular bioeconomy, renewable biological resources are sustainably managed, recovered and reused as much as possible. Powered by renewable energy, it leverages biological resources for the primary production, economic and industrial sectors, all while staying within the boundaries of the ecosystems it relies on.

Companies that harness and protect biodiversity bring investors the potential to access growth, relative outperformance and support positive long-term change.

Alina Donets, Portfolio Manager, Lombard Odier Investment Managers

We seek companies across the circular bioeconomy that capture growth opportunities by developing solutions that directly address the preservation and regeneration of biodiversity, which is essential for the health of our ecosystems and the global economy.

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There's a global investment universe worth over 5 trillion dollars in market capitalisation for the circular bioeconomy, featuring more than 500 companies, and we have identified eight investment themes from biomaterials and sustainable food systems to sharing, repair and eco-design, which are helping us identify the leaders in this market.

Professor Johan Rockström, Director, Potsdam Institute for Climate Impact

We need to halt the loss of biodiversity and really halt the loss of all forest systems in the world and really move towards a sustainable path. The window is still open, scientifically open, to succeed.

Hubert Keller, Senior Managing Partner, Lombard Odier Group

There is now a clear realisation by investors, by asset owners that we simply can't outrun this nature crisis. The future of our economic prosperity is at stake.

Siew Meng Tan, Regional Head of HSBC Global Private Banking, Asia Pacific

HSBC has set sustainability related targets to guide how we do business. We're playing a leading role in mobilising the transition to a sustainable global economy, not just by financing it, but by helping to shape and influence the policy agenda worldwide.

Join us to protect, regenerate and harness the health of our planet and its ecosystems.